

Described as a “must-see” event by parents everywhere! Immaculate Heart of Mary School and Parent Council

Cordially Invites

Parents, Teachers and Interested Parties

to a presentation of



101 +



with Chris Vollum

recognized authority on **Facebook & Twitter** and parent within the Halton DSB

***On Thursday November 26th, 2009 at 7pm
in the Immaculate Heart of Mary School Gymnasium***

Educate yourself with the world’s largest Social Networking sites as you...

- **Fully understand** the Federal Privacy Commissioner’s August 27, 2009 mandate to Facebook involving transparency and full disclosure of Facebook’s privacy policies, and the liability to its 300 million users.
- **Set** Facebook & Twitter’s basic, advanced and **hidden**, search, privacy and posting tools.
- **Identify** what happens when you download any of Facebook’s more than 300,000 third-party applications such as **“SuperPoke,” “FunSpace,” “Top Friends”** and **“Bumper Stickers.”**
- **Ask** the single most critical question to evaluate each of your Facebook & Twitter Friends & Followers.
- **Distinguish** between a Facebook **Friend, Acquaintance** and **Stranger** – and the potential, and permanent, impact it can have on your real-world reputation and career.
- **Understand** how to fully customize your profile to limit access to certain Facebook & Twitter Friends (Followers), and allow full access to others.
- **Grasp** what really happens to the information you post to your profile and to your Friend’s profiles.
- **Witness** the “Hotel California” syndrome of Facebook (You can check out any time you like.....).

Got questions about the event? Contact Mr. Laskowski

Please R.S.V.P. and return this portion by November 16th, 2009.

- Yes, I will be attending the Facebook & Twitter 101 event on November 26th, 2009**

Name _____

Attending _____